

# Skip La Fetra, PE, PMP, CSM, CSPO

Sunnyvale, CA

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## SUMMARY

**Retired, remaining active.** Considering part-time or temporary opportunities of special interest.

Senior development-focused R&D / Quality Manager delivering value at the intersection of Development, Process, and customer-focused Quality.

- Passion for driving a Lean approach to product development.
- Agile (CSM, CSPO) and Traditional (PMP) project management credentials.
- R&D development manager. Licensed Professional Engineer (PE). Project Management Professional (PMP) certification.
- Strong reputation for business results driven by quality and customer satisfaction.
- Committed to developing teams into high-performance workgroups.

## EXPERIENCE

PMI Silicon Valley Chapter, Silicon Valley, CA August 2010 - present

### **VOLUNTEER DIRECTOR**

- 2018 & 2017 Vice President (Administration)
- Meeting Host-PMO, Meeting Host-city/local, Digital Marketing Team
- Content Manager, 2014 Symposium
- 2013 Chapter representative at PMI Region 7 Leadership Summit
- 2012 Above & Beyond Contribution Award, 2011 Outstanding Contribution Award

Independent Consultant, Sunnyvale, CA June 2009 - present

### **INDEPENDENT CONSULTANT**

- Short-term projects of special interest which increase personal knowledge and/or relate to special contributions in Project/Program Management, R&D Development, Quality, etc.
- Past clients (paid) include Project/Program management, Multicultural assimilation into Silicon Valley, and PC tune up / configuration / upgrade / malware removal.
- Business licensed in Sunnyvale (credentials available upon request).

SK hynix memory solutions, San Jose, CA June 2013 – April 2014

### **SENIOR PROGRAM MANAGER**

- Program Manager for eMMC controller product line
- Brought two generations of ASIC and controller firmware to tape-out

Hewlett-Packard Company, Fremont, CA August 2010 - August 2012

### **SOLUTIONS PROGRAM MANAGER, HP Storage (contract)**

- Delivered structures, processes, and procedures to integrate Marketing Solutions within HP's re-invigorated Storage program.
- Managed the creation and deployment of Marketing collateral supporting our "solutions" emphasis.
- Led in the creation of a new internal Storage Solutions website and portal to support field sales.
- Created and managed worldwide regional interlock and value-chain meetings.

**Sabbatical** August 2009 - August 2010

- Professional development, including PMP and CSM certifications, Scrum and Kanban.
- Volunteer coach and mentor (This work continues, gathering further leadership awards.)

# Skip La Fetra, PMP, CSM, CSPO, PE

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Hewlett-Packard Company, Cupertino, CA

July 2000 - July 2009

## **SOFTWARE APPLICATIONS MANAGER, Consumer PC R&D**

- Delivered software applications and tools for the popular HP Pavilion and Compaq Presario lines of consumer PCs.
- Drove on-time quality delivery to enable \$6B annual business with product release 4x/year.
- Developed tools; improved processes which improved quality while reducing headcount.
- Managed suppliers and integrated into product.
- Reduced defect rates by 80% over six months.
- Recruited, developed, and promoted five of our best software engineers.

Hewlett-Packard Company, Cupertino, CA

November 1997 - June 2000

## **SYSTEM PROGRAM MANAGER and COMMUNICATIONS ARCHITECT**

- Defined and implemented communications processes which elevated the organization from 'start-up' to 'world-size' and reduced large project meetings by 50%.
- Drove data standardization for product information across Consumer and Hardcopy businesses reducing Marketing and Support costs and dramatically improved customer access.
- Directly selected for both positions because of unique process and subject-matter knowledge and skills to rapidly develop and implement solutions to specific issues.

Hewlett-Packard Company, Cupertino, CA

January 1995 - November 1997

## **SYSTEM MANAGER, Home Products Division**

- Developed program management org. which became the #1 consumer PC supplier in the world.
- Personally built the organization from scratch to #3 worldwide in 3 years.
- Recruited, developed, and promoted a team of six System (project/program) Managers that reported to me covering all geographies worldwide.

## **EDUCATION**

**Stanford University, Stanford, CA**

**MSEE**

- Systems programming and software engineering
- Digital design, integrated circuit design and manufacturing

**Stanford University, Stanford, CA**

**BSEE with Distinction**

- Developed core functionality for RTE real-time operating system

## **LICENSES AND CERTIFICATIONS**

- Project Management Professional (PMP)
- Certified ScrumMaster (CSM)
- Certified Scrum Product Owner (CSPO)
- Licensed Professional Engineer (PE), State of California

## **ACHIEVEMENTS**

- Above & Beyond Award, Outstanding Contribution Award, PMI Silicon Valley chapter
- Assistant Emergency Coordinator, Sunnyvale Amateur Radio Emergency Service
- Board of Directors in several amateur radio organizations
- U.S. Patent 7,783,875 "System Boot Optimizer"
- U.S. Patent 8,365,083 "Customizable, categorically organized graphical user interface ..."
- U.S. Patent 9,512,439 "Method and Device for Customizing Software"